

**MEDIA RELEASE**

**4 APRIL 2017**

GABORONE, BOTSWANA

**DE BEERS ROUGH DIAMOND SALES FOR CYCLE 3, 2017**

---

The De Beers Group today announced the value of rough diamond sales (Global Sightholder Sales and Auction Sales) for the third sales cycle of 2017.

	Cycle 3 2017 (provisional) <sup>1</sup>	Cycle 2 2017 (actual) <sup>2</sup>	Cycle 3 2016 (actual)
<b>Sales values(\$m)</b>	<b>580</b>	<b>553</b>	<b>666</b>

*Notes to this table are shown at the bottom of this page.*

Bruce Cleaver, CEO, De Beers Group, said: “We saw the continuation of good rough diamond demand in Cycle 3 across the product range. This reflected positive sentiment from our customers following the Hong Kong International Jewellery Show in March.”

- ends -

---

<sup>1</sup> Cycle 3 2017 provisional sales value represents sales as at 3 April 2017.

<sup>2</sup> Cycle 2 2017 actual sales value is restated following the earlier publication of a provisional figure for the second sales cycle of 2017.

<sup>3</sup> Sales values are quoted on a consolidated accounting basis. Auction Sales included in a given cycle are the sum of all sales between the end of the preceding cycle and the end of the noted cycle.

## CONTACT

Press office

Tel +44 (0) 20 7430 3434

[pressoffice@debeersgroup.com](mailto:pressoffice@debeersgroup.com)

## ABOUT THE DE BEERS GROUP

De Beers Group is a member of the Anglo American plc group. Established in 1888, De Beers Group is the world's leading diamond company with expertise in the exploration, mining and marketing of diamonds. Together with its joint venture partners, De Beers Group employs more than 20,000 people across the diamond pipeline and is the world's largest diamond producer by value, with mining operations in Botswana, Canada, Namibia and South Africa. As part of the company's operating philosophy, the people of De Beers Group are committed to '[Building Forever](#)' by making a lasting contribution to the communities in which they live and work, and transforming natural resources into shared national wealth. For further information about De Beers Group, visit [www.debeersgroup.com](http://www.debeersgroup.com).

