

MEDIA RELEASE

28 FEBRUARY 2017

GABORONE, BOTSWANA

DE BEERS ROUGH DIAMOND SALES FOR CYCLE 2, 2017

The De Beers Group of Companies today announced the value of rough diamond sales (Global Sightholder Sales and Auction Sales) for the second sales cycle of 2017.

	Cycle 2 2017 (provisional)¹	Cycle 1 2017 (actual) ²	Cycle 2 2016 (actual)
Sales value³(\$m)	545	729	617

Notes to this table are shown at the bottom of this page.

Bruce Cleaver, CEO, De Beers Group, said: “We continued to see good demand across our product range in the second sales cycle, which was in line with expectations at this time of year. Sentiment remains positive heading into the Hong Kong International Jewellery Show this week – an important barometer of trade confidence.”

- ends -

¹ Cycle 2 2017 provisional sales value represents sales as at 27 February 2017.

² Cycle 1 2017 actual sales value is restated following the earlier publication of a provisional figure for the first sales cycle of 2017.

³ Sales values are quoted on a consolidated accounting basis. Auction Sales included in a given cycle are the sum of all sales between the end of the preceding cycle and the end of the noted cycle.

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ABOUT THE DE BEERS GROUP OF COMPANIES

De Beers is a member of the Anglo American plc group. Established in 1888, De Beers is the world's leading diamond company with expertise in the exploration, mining and marketing of diamonds. Together with its joint venture partners, De Beers employs more than 20,000 people across the diamond pipeline and is the world's largest diamond producer by value, with mining operations in Botswana, Canada, Namibia and South Africa. As part of the company's operating philosophy, the people of De Beers are committed to '[Building Forever](#)' by making a lasting contribution to the communities in which they live and work, and transforming natural resources into shared national wealth. For further information about De Beers, visit www.debeersgroup.com.

