

MEDIA RELEASE

12 APRIL 2016

GABORONE, BOTSWANA

DE BEERS ROUGH DIAMOND SALES FOR CYCLE 3, 2016

The De Beers Group of Companies today announced the value of rough diamond sales (Global Sightholder Sales and Auction Sales) for the third sales cycle of 2016.

	Cycle 3 2016 (provisional)¹	Cycle 2 2016 (actual)²
Sales value³(\$m)	660	617

Notes to this table are shown at the bottom of this page.

Continued stability in polished diamond prices and sales of polished diamonds at the wholesale level supported a reasonably positive environment for rough diamond demand for the third consecutive sales cycle.

Philippe Mellier, Chief Executive, De Beers Group, said: “So far, 2016 has seen significantly stronger rough diamond demand than that experienced at the end of 2015 as the actions taken by the industry continue to have a positive effect.

“However, we are now moving into a part of the year where rough diamond demand has historically been lower as a result of seasonality, so we continue to adopt a prudent mindset.”

- ends -

¹ Cycle 3 2016 provisional sales value represents sales as at 11 April 2016

² Cycle 2 2016 actual sales value is restated following the earlier publication of a provisional figure for the second sales cycle of 2016

³ Sales value is quoted in terms of sales by De Beers Global Sightholder Sales and De Beers Auction Sales, and reported on a consolidated accounting basis. Auction Sales included in a given cycle are the sum of all sales between the end of the preceding cycle and the end of the noted cycle.

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ABOUT THE DE BEERS GROUP OF COMPANIES

De Beers is a member of the Anglo American group. Established in 1888, De Beers is the world's leading diamond company with unrivalled expertise in the exploration, mining and marketing of diamonds. Together with its joint venture partners, De Beers employs more than 20,000 people (directly and as contractors) across the diamond pipeline, and is the world's largest diamond producer by value, with mining operations in Botswana, Canada, Namibia and South Africa. As part of the company's operating philosophy, the people of De Beers are committed to *Living up to Diamonds* by making a lasting contribution to the communities in which they live and work, and transforming natural resources into shared national wealth. For further information about De Beers visit www.debeersgroup.com.

