

**MEDIA RELEASE**

**13 DECEMBER 2016**

GABORONE, BOTSWANA

**DE BEERS ROUGH DIAMOND SALES FOR CYCLE 10, 2016**

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The De Beers Group of Companies today announced the value of rough diamond sales (Global Sightholder Sales and Auction Sales) for the tenth sales cycle of 2016.

	<b>Cycle 10 2016 (provisional)<sup>1</sup></b>	Cycle 9 2016 (actual) <sup>2</sup>	Cycle 10 2015 (actual)
<b>Sales value<sup>3</sup>(\$m)</b>	<b>418</b>	476	248

*Notes to this table are shown at the bottom of this page.*

Bruce Cleaver, CEO, De Beers Group, said: “We continued to see good demand for De Beers rough diamonds in our latest sales cycle. While the trade in lower value rough diamonds is experiencing a temporary slowdown as a result of the demonetisation programme in India, demand across the rest of the product mix continued to be healthy and overall sales remained in line with seasonal expectations. Pleasingly, sales were also significantly higher than those for the equivalent cycle in 2015.”

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<sup>1</sup> Cycle 10 2016 provisional sales value represents sales as at 12 December 2016

<sup>2</sup> Cycle 9 2016 actual sales value is restated following the earlier publication of a provisional figure for the ninth sales cycle of 2016

<sup>3</sup> Sales values are quoted on a consolidated accounting basis. Auction Sales included in a given cycle are the sum of all sales between the end of the preceding cycle and the end of the noted cycle

## CONTACT

Press Office

Tel +44 (0) 20 7430 3434

[pressoffice@debeersgroup.com](mailto:pressoffice@debeersgroup.com)

## ABOUT THE DE BEERS GROUP OF COMPANIES

De Beers is a member of the Anglo American group. Established in 1888, De Beers is the world's leading diamond company with unrivalled expertise in the exploration, mining and marketing of diamonds. Together with its joint venture partners, De Beers employs more than 20,000 people (directly and as contractors) across the diamond pipeline, and is the world's largest diamond producer by value, with mining operations in Botswana, Canada, Namibia and South Africa. As part of the company's operating philosophy, the people of De Beers are committed to *Living up to Diamonds* by making a lasting contribution to the communities in which they live and work, and transforming natural resources into shared national wealth. For further information about De Beers visit [www.debeersgroup.com](http://www.debeersgroup.com).

